

An Introduction to Diginius Ads

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One partner. Every premium channel. No infrastructure to build. Add premium programmatic, CTV and B2B audience data to what you already offer, without building an in-house desk.

Programmatic | CTV | ABM | Retail & behavioural audiences

Award-Winning: Global Channel Partner for Microsoft Advertising, 2025

TikTok's First: Global Channel Partner, worldwide

1,300+: Agencies trust us as a partner

65+: Countries with active agency partners

A cost-effective, scalable way to add premium media, advanced data and expert execution to your offer. You grow the client relationship. Diginius expands what you can offer.

1. Premium Access

Reach curated CTV, streaming and publisher inventory (Disney, NBC, Paramount and more) with no DSP of your own required.

2. B2B & Audience Data

Layer Bombora intent signals, buying-group data and retail or behavioural audiences onto every campaign you plan.

3. Expert Support

Get onboarding, activation strategy and priority escalation built in, from first brief through to reporting.

ACCESS THE WORLD'S LEADING MEDIA ENVIRONMENTS

Disney, NBC, Paramount, Roku, Spotify, Warner Bros. Discovery, Fox, eBay (shown as logos in the PDF)

Agency First

You keep ownership of the client relationship. We simply extend what you can offer.

Broader Reach

Activate everything from account-based targeting to high-intent consumer campaigns.

B2B Data & Intelligence

Turn audience and intent insights into campaigns built around client objectives.

Commercial Advantage

Get rebates, credits and flexible commercial models across every channel.

“You grow the client relationship. Diginius expands what you can offer.”

Diginius Ads, Reach. Engage. Grow.
