

About Diginus

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What is Diginus?

Diginus is a software and solutions provider that empowers organisations to achieve the maximum impact from their online sales and marketing activities. As experts across Google Ads, Microsoft Advertising, TikTok, and programmatic media, Diginus helps agencies adopt true mixed-media, cross-platform strategies that drive scalable performance.

What is Diginus Insight?

Diginus Insight is software that integrates data feeds from all common online marketing and sales platforms into a single, easy-to-understand platform. It identifies exactly which activities are driving the best conversions, while customised reports deliver actionable insights directly to the stakeholders who need them.

For Agencies

We have worked closely with agencies to create Diginus Insight for Agencies, a platform that increases both agency efficiency and client satisfaction.

Our Diginus Agency Partner Program comes with a range of benefits from agency support and financial incentives to growth opportunities with the Microsoft Advertising, Google Ads, TikTok and Programmatic advertising.

For Businesses

Diginus Insight for Businesses is an all-in-one digital marketing platform offering a comprehensive suite of tools designed to power marketing and sales strategies. From B2B marketing capabilities and lead intelligence to digital PPC KPIs, SEO tools, and much more.

Diginus provides B2B intent data through the Diginus Insight platform for you and your client's - from the leading intent data provider, Bombora. Partnering with Bombora, Diginus gives you access to deep B2B audience segments, connecting you with the audiences you need the most.
